



# LAKEWOOD VILLAGE LITTLE LEAGUE

## SPRING 2026 SPONSORSHIP OPPORTUNITIES

# We need your support!

## Why Sponsorship Matters

Your sponsorship helps our league improve facilities, maintain fields, upgrade equipment, and host player events. Most importantly, it allows us to keep registration costs affordable for local families.

## A Proud Tradition

Since 1939, **Little League® Baseball and Softball** has been the world's largest youth sports program, shaping more than **40 million players and leaders** worldwide.

Founded in 1956, **Lakewood Village Little League** continues that legacy right here in Long Beach - developing character, teamwork, and lifelong memories for hundreds of local kids each season.

## Heart of the Action

Located in **Heartwell Park** at **5600 E. Carson St., Long Beach, CA 90808**, our league sits in one of the city's busiest and most visible recreation areas. Carson Street is one of East Long Beach's heavily traveled roads, connecting with two major cross streets - Woodruff Avenue and Bellflower Boulevard - both ranked among the area's top 10 busiest.



# SPONSORSHIP BENEFITS

As a valued Lakewood Village Little League sponsor, the benefits you receive vary based on the Sponsorship level you choose (\$350-\$2,500). Some highlights include:

**Custom Banner** - Show your community pride with a custom-designed 4'x10' banner displayed on our outfield fence. Your laser-printed logo will be seen by more than 25,000 fans each season, plus thousands more who visit or pass by the park every day.

**Closing Day Ceremony Invitation** - Join our Closing Day Celebration as players, families, and the community celebrate the season you helped make possible.

**Village Fan Club** - Receive league updates, event news, and post-season highlights as part of our Village Fan Club.

**Village Proud Gift** - To show our appreciation, All-Star Sponsors and above receive a framed team photo to proudly display at your business.

**#VillageProud Sponsor Recognition** - Your logo will appear on our website's Sponsors page and on Village social media, showing your community support.

You'll also be invited to future league events to enjoy the games and promote your business.

**See below for a full breakdown of sponsorship benefits by level.**



Lakewood Village Little League 2025

**EMPOWERING YOUTH & SERVING MORE THAN  
500 FAMILIES IN OUR COMMUNITY.**



## SPONSORSHIP APPLICATION

**Lakewood Village Little League** is a proud non-profit that has served the Long Beach and Lakewood communities for more than 70 years - giving local youth the chance to learn, grow, and experience the joy of baseball.

Our League is 100% volunteer-run, relying on sponsorships, donations, and concessions to keep things running smoothly. Through our sponsorship program, we raise essential funds to enhance our league, improve facilities, maintain fields, upgrade equipment, host player events, and keep registration affordable for every family.

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

PRIMARY CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

SPONSORSHIP CHOICE(S): ☐ Gold Glove ☐ All-Star ☐ MVP

FIELD PREFERENCE: ☐ Minors Field ☐ Majors Field

### GOLD GLOVE

**\$350**

- Your business logo on our website
- Social Media Mention
- Certificate of Appreciation

### ALL-STAR

**\$500**

#### GOLD GLOVE PLUS:

- Your business logo on a banner displayed throughout the season
- Your clickable business logo on our website
- Appreciation Gift

### MVP

**\$1,000**

#### ALL-STAR PLUS:

- Dedicated Social Media post to thank your business for your support
- Invitation to throw a first pitch at a home game



## STREAMING OPPORTUNITIES

GoDog Sports Live Streaming showcases your business during Lakewood Village Little League games, reaching fans at the park and online. It's a great way to boost visibility and support local youth baseball all season long.

### GRAND SLAM

**\$2,500**

- 15-second commercial shown to all viewers, live and on-demand
- 10-second video featured in the "Hero Carousel"
- Highlighted on the Homepage "About" section
- Rotating logo displayed on all Game Streams

**1 AVAILABLE**

### HOMERUN

**\$1,500**

- 10-second video in the "Hero Carousel"
- Your logo in the corner of all Game Streams
- Rotating in every game Homepage Banner

**2 AVAILABLE**

### TRIPLE PLAY

**\$750**

- Rotating logo on Homepage and in the "Hero Carousel"
- Logo/Ad during every user login
- Game Page Banner Ad

**4 AVAILABLE**

### DOUBLE PLAY

**\$500**

- Rotating Homepage Carousel
- Static logo on one field's Game Stream on the digital scoreboard.
- Logo/Ad during every user login

**2 AVAILABLE**





# FIELD LOCATION AND SUBMISSION INFORMATION



## Submission Instructions — **Deadline: Saturday, January 31, 2026**

1. Complete the Sponsorship Application and make check payable to **Lakewood Village Little League**.
2. Email the following to [Sponsorships@villagebaseball.org](mailto:Sponsorships@villagebaseball.org):
  - a. A copy of your Sponsorship Application
  - b. Your company logo image file
  - c. Your banner image file
3. Deliver payment either:
  - a. By hand to Treasurer Vanessa Smith, or
  - b. By mail to: LVLL, PO Box 8446, Long Beach, CA 90808

## Image File Requirements

- Company Logo Image - JPG or PNG only
- Banner Image - High Resolution Vector file only

**Questions?** Contact [Sponsorships@villagebaseball.org](mailto:Sponsorships@villagebaseball.org)